

## Message Text

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PAGE 01 TOKYO 05837 220240Z

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-08 PASS-00 PRS-01 OPR-02  
/021 W

-----221857Z 057275 /43

R 220120Z APR 77

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7142

UNCLAS TOKYO 5837

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: FLORIDA VISIT OF JETRO PRESS CLUB

TO: MR. FLOYD WHIDDON

CHIEF, INTERNATIONAL DEVELOPMENT BUREAU

FLORIDA DEPARTMENT OF COMMERCE

CALDWELL BUILDING

TALLAHASSEE, FLORIDA 32304

PHONE: 904-488-3104

REF. TOKYO 5425

1. YOUR RESPONSE APPRECIATED. NINE REPORTERS REPRESENT TWO OF JAPAN'S THREE MAJOR NATIONAL DAILIES, THREE OF FOUR MAJOR BUSINESS DAILIES, BOTH MAJOR WIRE SERVICES, AND TWO MAJOR REGIONAL DAILIES. REPORTERS WILL BE COVERING FLORIDA FOR THEIR PAPERS, NOTON BEHALF OF JETRO.

2. REPORTERS ARE ITARU AISO OF YOMIURI SHIMBUN (GENERAL DAILY, CIRC. 6,500,000); MASAMI IKEDA OF JIJI WIRE SERVICE; HIDETATSU FURUTAKE OF NIHON KOGYO SHIMBUN (BUSINESS DAILY, CIRC. 500,000); SHIGERU SAITO OF SANKEI SHIMBUN (GENERAL/BUSINESS DAILY, CIRC. 1,800,000); KOJI OGUNI OF MAINICHI SHIMBUN (GENERAL DAILY, CIRC. 4,500,000); HAYAO HAMACHI OF HOKKAIDO SHIMBUN (REGIONAL DAILY, CIRC. 800,000); KEIGO TSUNEMITSU OF NIKKAN KOGYO (BUSINESS UNCLASSIFIED

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DAILY, CIRC. 600,000); TOSHIAKI MIYAUCHI OF TOKYO SHIMBUN (CIRC. 900,000); AND YOSHINOBU KONNO OF KYODO WIRE SERVICE.

3. BECAUSE DIFFERENCE IN INTERNATIONAL AIRFARE IS NOT GREAT, DISNEY HAS AGREED TO ISSUE ROUND-TRIP TICKETS FROM TOKYO TO MIAMI. REPORTERS HAVE AGREED TO PICK UP COST OF OVERNIGHT STAY IN MIAMI. FLORDIA STATE THEREFORE IS ASKED ONLY TO COVER COST

OF GROUND TRANSPORTATION DURING MIAMI-HIALEAH VISIT AND PROVIDE ESCORP.

4. DISNEY CONTACT IS DAVE WARREN OF WALT DISNEY TRAVEL COMPANY IN ORLANDO, PHONE 305-828-3232. TRIP TO DWD IS BEING ORGANIZED BY JIM GARBER OF WALT DISNEY PRODUCTIONS, WHO CAN BE REACHED THROUGH WARREN.

5. GROUP WILL DEPART ORLANDO ON MORNING MAY 5 FOR MIAMI, REMAIN OVERNIGHT, AND FLY ON TO JFK NEW YORK ON MAY 6. IF YOU AGREE TO PROVIDE GROUND TRANSPORT AND ESCORT FOR MIAMI TRIP, PLEASE COORDINATE WITH WARREN ABOUT ORLANDO-MIAMI-NEW YORK FLIGHTS AND MIAMI AREA HOTEL RESERVATIONS.

6. IN ADDITION TO LATIN AMERICA CHAMBER OF COMMERCE AND EXECUCENTRE, GROUP HAS ASKED TO VISIT WITH EXECS OF TWO JAPANESE COMPANIES, EMCO STAINLESS STEEL IN HIALEAH AND BUILDING MATERIAL INTERNATIONAL INC. IN MIAMI.

7. IF POSSIBLE, PROVISION OF JAPANESE INTERPRETER WOULD BE APPRECIATED.

JOHN MALOTT  
AMERICAN EMBASSY  
TOKYO, JAPAN

SHOESMITH

NOTE BY OC/T: PASSED TALLHAHASSEE, FLORIDA.

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## Message Attributes

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**TAGS:** BEXP, JA  
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**Review Markings:**  
Margaret P. Grafeld  
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